B.A. Business Administration

Accounting Emphasis

* = counts for general education requirement

Freshman			
Fall	**Hours**	**Spring**	**Hours**
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	BUSI 2713 Business Law	3
MATH 1013 College Algebra* (2A)	3	General Education* (3B)	3
General Education* (1B)	3	General Education* (3C)	3
General Education* (2B)	3	General Education* (3D)	3
General Education* (3A)	3		
Total Hours	**16**	**Total Hours**	**15**

Sophomore			
Fall	**Hours**	**Spring**	**Hours**
ACCT 2113 Financial Accounting	3	ACCT 2123 Managerial Accounting	3
BUSI 2903 Intro to Management	3	BUSI 2303 Business Communication	3
ECON 2033 Microeconomics* (2C)	3	ECON 2043 Macroeconomics	3
General Education* (3E)	3	ECON 2203 Statistics for Business & Econ.	3
Elective	3	General Education* (3F)	3
Total Hours	**15**	**Total Hours**	**15**

Junior			
Fall	**Hours**	**Spring**	**Hours**
ACCT 3113 Intermediate Accounting I	3	ACCT 3123 Intermediate Accounting II	3
ACCT 3303 Cost Accounting	3	ACCT 3973 Accounting Info Systems	3
BUSI 3503 Business Computer Applications	3	BUSI 3553 Principles of Finance	3
Elective	3	BUSI 3933 Principles of Marketing	3
Elective	3	Elective	3
Total Hours	**15**	**Total Hours**	**15**

Senior			
Fall	**Hours**	**Spring**	**Hours**
ACCT 3453 Taxation I	3	ACCT 4353 Auditing	3
ACCT 4553 Advanced Accounting	3	ACCT 4453 Taxation II	3
BUSI 4763 Operations Management	3	BUSI 4623 Quant. Business Research Meth.	3
BUSI 4783 Business Ethics & Values	3	BUSI 4793 Business Policy	3
Elective	3	Elective	3
Total Hours	**15**	**Total Hours**	**15**

B.A. Business Administration: Human Resources Management Emphasis

* = counts for general education requirement

Freshman			
Fall	**Hours**	**Spring**	**Hours**
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	BUSI 2713 Business Law	3
MATH 1013 College Algebra* (2A)	3	General Education* (3B)	3
General Education* (1B)	3	General Education* (3C)	3
General Education* (2B)	3	General Education* (3D)	3
General Education* (3A)	3		
Total Hours	**16**	**Total Hours**	**15**

Sophomore			
Fall	**Hours**	**Spring**	**Hours**
ACCT 2113 Financial Accounting	3	ACCT 2123 Managerial Accounting	3
BUSI 2903 Intro to Management	3	BUSI 2303 Business Communication	3
BUSI 2933 Small Business Management	3	ECON 2043 Macroeconomics	3
ECON 2033 Microeconomics* (2C)	3	ECON 2203 Statistics for Business & Econ.	3
General Education* (3E)	3	General Education* (3F)	3
Total Hours	**15**	**Total Hours**	**15**

Junior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3503 Business Computer Applications	3	BUSI 3553 Principles of Finance	3
BUSI 3953 Personnel Management	3	BUSI 3933 Principles of Marketing	3
3000-4000 Program Elective	3	BUSI 3973 Management Info. Systems	3
3000-4000 Program Elective	3	BUSI 4603 Compensation & Benefits	3
Elective Course	3	Elective Course	3
Total Hours	**15**	**Total Hours**	**15**

Senior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3603 Employee & Labor Relations	3	BUSI 4623 Quant. Business Research Meth.	3
BUSI 3983 Acquiring and Developing Talent	3	BUSI 4773 Human Relations in Business	3
BUSI 3993 International Business Operations	3	BUSI 4793 Business Policy	3
BUSI 4763 Operations Management	3	3000-4000 Program Elective	3
BUSI 4783 Business Ethics & Values	3	Elective Course	3
Total Hours	**15**	**Total Hours**	**15**

B.A. Business Administration: Entrepreneurial Management Emphasis

* = counts for general education requirement

Freshman			
Fall	**Hours**	**Spring**	**Hours**
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	BUSI 2713 Business Law	3
MATH 1013 College Algebra* (2A)	3	General Education* (3B)	3
General Education* (1B)	3	General Education* (3C)	3
General Education* (2B)	3	General Education* (3D)	3
General Education* (3A)	3		
Total Hours	**16**	**Total Hours**	**15**

Sophomore			
Fall	**Hours**	**Spring**	**Hours**
ACCT 2113 Financial Accounting	3	ACCT 2123 Managerial Accounting	3
BUSI 2903 Intro to Management	3	BUSI 2203 Entrepreneurship	3
BUSI 2933 Small Business Management	3	BUSI 2303 Business Communication	3
ECON 2033 Microeconomics* (2C)	3	ECON 2043 Macroeconomics	3
General Education* (3E)	3	ECON 2203 Statistics for Business & Econ.	3
Total Hours	**15**	**Total Hours**	**15**

Junior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3503 Business Computer Applications	3	BUSI 3553 Principles of Finance	3
BUSI 3953 Personnel Management	3	BUSI 3933 Principles of Marketing	3
3000-4000 Program Elective	3	BUSI 3973 Management Information Systems	3
3000-4000 Program Elective	3	3000-4000 Program Elective	6
Elective Course	3	General Education* (3F)	3
Total Hourse	**15**	**Total Hours**	**15**

Senior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 4763 Operations Management	3	BUSI 3203 Entrepreneurship Project ***or*** BUSI PN06 Entrepreneurship Internship	3-6
BUSI 4783 Business Ethics & Values	3	BUSI 4623 Quant. Business Research Meth.	3
3000-4000 Program Elective	3	BUSI 4773 Human Relations in Business	3
3000-4000 Program Elective	3	BUSI 4793 Business Policy	3
Elective Course	3	3000-4000 Program Elective if BUSI 3203 or 3-hour Internship is selected	3
Total Hours	**15**	**Total Hours**	**15**

Note: This major provides fewer than the required 39 hours of 3000-4000 level coursework. Students will need to complete additional upper-level coursework to satisfy this graduation requirement.

B.A. Business Administration: General Management Emphasis

* = counts for general education requirement

Freshman			
Fall	**Hours**	**Spring**	**Hours**
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	BUSI 2713 Business Law	3
MATH 1013 College Algebra* (2A)	3	General Education* (3B)	3
General Education* (1B)	3	General Education* (3C)	3
General Education* (2B)	3	General Education* (3D)	3
General Education* (3A)	3		
Total Hours	**16**	**Total Hours**	**15**

Sophomore			
Fall	**Hours**	**Spring**	**Hours**
ACCT 2113 Financial Accounting	3	ACCT 2123 Managerial Accounting	3
BUSI 2903 Intro to Management	3	BUSI 2303 Business Communication	3
BUSI 2933 Small Business Management	3	ECON 2043 Macroeconomics	3
ECON 2033 Microeconomics* (2C)	3	ECON 2203 Statistics for Business & Econ.	3
General Education* (3E)	3	General Education* (3F)	3
Total Hours	**15**	**Total Hours**	**15**

Junior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3503 Business Computer Applications	3	BUSI 3553 Principles of Finance	3
BUSI 3953 Personnel Management	3	BUSI 3933 Principles of Marketing	3
3000-4000 Level Program Elective	3	BUSI 3973 Management Info. Systems	3
Elective Course	3	3000-4000 Level Program Elective	3
Elective Course	3	Elective Course	3
Total Hours	**15**	**Total Hours**	**15**

Senior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3993 International Business Operations	3	BUSI 4623 Quant. Business Research Meth.	3
BUSI 4763 Operations Management	3	BUSI 4773 Human Relations in Business	3
BUSI 4783 Business Ethics & Values	3	BUSI 4793 Business Policy	3
Elective Course	3	Elective Course	3
Elective Course	3	Elective Course	3
Total Hours	**15**	**Total Hours**	**15**

B.A. Business Administration: Marketing Emphasis

* = counts for general education requirement

Freshman			
Fall	**Hours**	**Spring**	**Hours**
FYE 1001 First Year Experience	1	ENGL 1023 Writing Studies II* (1A)	3
ENGL 1013 Writing Studies I* (1A)	3	BUSI 2713 Business Law	3
MATH 1013 College Algebra* (2A)	3	General Education* (3B)	3
General Education* (1B)	3	General Education* (3C)	3
General Education* (2B)	3	General Education* (3D)	3
General Education* (3A)	3		
Total Hours	**16**	**Total Hours**	**15**

Sophomore			
Fall	**Hours**	**Spring**	**Hours**
ACCT 2113 Financial Accounting	3	ACCT 2123 Managerial Accounting	3
BUSI 2903 Intro to Management	3	BUSI 2303 Business Communication	3
BUSI 2933 Small Business Management	3	ECON 2043 Macroeconomics	3
ECON 2033 Microeconomics* (2C)	3	ECON 2203 Statistics for Business & Econ.	3
General Education* (3E)	3	General Education* (3F)	3
Total Hours	**15**	**Total Hours**	**15**

Junior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3013 Consumer Behavior	3	BUSI 3553 Principles of Finance	3
BUSI 3503 Business Computer Applications	3	BUSI 3973 Management Info. Systems	3
3000-4000 Level Program Elective	3	BUSI 3993 Principles of Marketing	3
Elective Course	3	Elective Course	3
General Course	3	Elective Course	3
Total Hours	**15**	**Total Hours**	**15**

Senior			
Fall	**Hours**	**Spring**	**Hours**
BUSI 3303 Intro to Marketing Research	3	BUSI 3513 Integrated Marketing Research	3
BUSI 3403 Digital Marketing	3	BUSI 3TX3 Topics in Marketing	3
BUSI 3943 International Marketing	3	BUSI 4103 Marketing Capstone Project	3
BUSI 4763 Operations Management	3	BUSI 4793 Business Policy	3
BUSI 4783 Business Ethics & Values	3	3000-4000 Program Elective	3
Total Hours	**15**	**Total Hours**	**15**

Bachelor's Degree Programs

General Education – Bachelor's Degree

1 – Effective Communication – 6-9 hours

1A. Written Communication (3-6 hours)

- □ ENGL 1004*
- □ ENGL 1013*
- □ ENGL 1023

**An ACT English sub-score of 25 or higher waives the ENGL 1004/ENGL 1013 requirement.*

1B. Choose one additional course (3 hours)

- □ COMM 1203
- □ COMM 2503
- □ THEA 1323

2 – Critical Thinking – 9+ hours

Students must take nine or more hours with at least one course from 2A and one course from 2B.

2A. Mathematics (3-5 hours)

- □ MATH 1003
- □ MATH 2315
- □ MATH 1013
- □ MATH 2403
- □ MATH 1124

General education mathematics courses must be passed with a grade of C or higher.

2B. Science (3-4 hours)

- □ BIOL 1103
- □ CHEM 1214/1210
- □ BIOL 1204/1200
- □ CHEM 1224/1220
- □ BIOL 1214/1210
- □ PHSC 1104
- □ BIOL 2614
- □ PHSC 1204
- □ CHEM 1104/1100
- □ SCI 1013*

**SCI 1013 may count only once.*

2C. Additional electives (0-3 hours)

- □ CIS 1003
- □ ENGL 2103
- □ COMM 2003
- □ PHIL 1003
- □ ECON 2023
- □ SES 2123
- □ ECON 2033

3 – Cultural Literacy – 18 hours

3A. Religious Beliefs (3 hours)

- □ RELI 1003
- □ RELI 1023
- □ RELI 1013
- □ RELI 1203

3B. Humanity & Behavior (3 hours)

- □ COMM/JRNL 1503
- □ PSYC 1003
- □ HS 2203
- □ SOCI 1003
- □ NUTR 1003
- □ WS 1003
- □ POSC 1003

3C. Artistic Appreciation (3 hours)

- □ ART 1003
- □ MUSI 2003
- □ ART 2733
- □ MUSI 2103
- □ ART 2743
- □ THEA 1313

3D. Historical Perspectives (3 hours)

- □ HIST 1033
- □ HIST 2233
- □ HIST 1043
- □ HIST 2243

3E. Global Perspectives (3 hours)

- □ ENGL 2203
- □ POSC 2213
- □ ENGL 2503
- □ SPAN 1013
- □ GEOG 1003
- □ SPAN 1023
- □ HUMN 2503
- □ WS 1013

3F. Additional elective (3 hours)

□ _____

Students must choose one additional course from 3A-3E not already taken.